

The International College of Applied Kinesiology- U.S.A.

For Immediate Release

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THE PASSING OF GEORGE J. GOODHEART, D.C. Founder of Applied Kinesiology

Dr. George J. Goodheart, the Founder of Applied Kinesiology, passed away Wednesday evening, March 5, 2008, at the age of 89. He died at his home in Grosse Pointe Farms, Michigan, in the company of his wife, JoAnn.

As a second generation Doctor of Chiropractic, Dr. Goodheart made his initial discoveries of Applied Kinesiology in 1964. This began his distinguished professional career which included such highlights as being the first Doctor of Chiropractic appointed to the U.S. Olympic Sports Medicine Committee for the 1980 Lake Placid Games. He was also nominated in April of 1988 by Members of the U.S. Congress for the Presidential Medal of Freedom, the highest civilian award bestowed by the President on behalf of the nation.

A Davis Cup team finalist, Dr. Goodheart's tennis career was interrupted by a call to duty in WWII, where Dr. Goodheart served in the United States Air Force and attained the rank of Major at 22, the youngest ever.

Dr. Goodheart was featured in a *Time Magazine* article entitled "A New Breed of Healers," April 16, 2001. In the article he was dubbed "The Man with Magic Fingers", a statement with which all those who he healed using Applied Kinesiology would agree.

Dr. Goodheart was the Chairman of the Research Committee for the International College of Applied Kinesiology-U.S.A. for 32 years.

Applied Kinesiology (AK) is a system that evaluates structural, chemical and mental aspects of health using manual muscle testing combined with other standard methods of diagnosis. AK, a non-invasive system of evaluating body function that is unique in the healing arts, has become a dynamic movement in health care in its relatively short existence.

The members and the Board of Directors of the International College of Applied Kinesiology-U.S.A. (the U.S.A. Chapter of an international association of thousands of doctor and student members representing various healthcare-related disciplines practicing AK worldwide) are committed to continuing Dr. Goodheart's legacy in AK through education, research and patient care.

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If you would like more information, please contact the ICAK-U.S.A. at 913-384-5336 or email icak@dci-kansascity.com