

GEORGE J. GOODHEART

MEMORIAL SCHOLARSHIP IN APPLIED KINESIOLOGY

Sponsor Endowment

Yes! We would like to **continue** our participation in the George J. Goodheart Memorial Scholarship and further the advancement of the scientific foundation of Chiropractic, alternative health care and Applied Kinesiology.

Yes! We would like **begin** our participation in the George J. Goodheart Memorial Scholarship and further the advancement of the scientific foundation of Chiropractic, alternative health care and Applied Kinesiology.

Sponsor Name: _____

Contact Information: _____

Representative

Address

City

State

Zip

Phone

Email

Current School Sponsoring: _____

New Sponsors: If you have a school preference, please list below and we will try to accommodate accordingly: _____

Endowment Amount: \$_____ We would like to sponsor for ____ year(s).

Sponsor Representative Signature: _____

Please send your Sponsor Endowment to:

ICAK-U.S.A.

Attn: Allison Burwell

6405 Metcalf Avenue, Suite 503

Shawnee Mission, KS 66202

Fax: (913) 384-5112

If you have questions regarding the George J. Goodheart Memorial Scholarship in Applied Kinesiology or your current sponsorship, please contact Allison Burwell at the ICAK-U.S.A. Central Office at (913) 384-5336 or aburwell@dcikansascity.com.

ICAK-U.S.A. presents

GEORGE J. GOODHEART

MEMORIAL SCHOLARSHIP IN APPLIED KINESIOLOGY

www.icakusa.com

JOIN US!

SCHOLARSHIP DETAILS

The International College of Applied Kinesiology – U.S.A. is ambitiously seeking to grow and foster the George J. Goodheart Memorial Scholarship in AK with various chiropractic colleges throughout the year. With the continuous contribution of our sponsors, many students will have the ability to learn and grow in the AK field. We invite you to participate or renew your commitment in this program for years to come, with a scholarship endowment in Dr. Goodheart's memory.

In addition to the recognition gained through announcements in journals and internet sites that serve the chiropractic community, from the initiation of a new scholarship to the announcement of a recipient, you will also receive the levels of acknowledgement highlighted below.

LEVELS OF CONTRIBUTION WITH RECOGNITION

\$1500 - \$1999 endowment

- 1 company produced advertisement in the ICAK-U.S.A. quarterly membership mailer

\$2000 - \$2499 endowment

- 2 company produced advertisements in the ICAK-U.S.A. quarterly membership mailer

\$2500 - \$2999 endowment

- 3 company produced advertisements in the ICAK-U.S.A. quarterly membership mailer

\$3000 and above endowment

- 4 company produced advertisements in the ICAK-U.S.A. quarterly membership mailer

*All levels of contribution receive distribution of press releases to chiropractic journals and internet sites, as well as on-campus press, announcing the joint venture of your company, ICAK-U.S.A., and the applicable chiropractic college; announcement of the recipient of your scholarship; and announcement of ceremony presentation of your scholarship.



PRESS COVERAGE

Check out some of the industry exposure our sponsors have gained.

Logan sponsored by Standard Process



Pictured from Left: Linda Haman, Financial Director Logan; Dr. George Goodman, Logan President; Joseph Wardie, recipient; Joan Kars, Standard Process; Dr. Kathy Conable, Logan AK Instructor and active ICAK-U.S.A. member

"The International College of Applied Kinesiology - U.S.A. has awarded the 2005-2006 George Goodheart Scholarship to Joseph Wardie. The \$2500 scholarship is funded by Standard Process, Inc."

— *The Tower, the Voice of Logan College, March 2006*

Palmer West sponsored by Foot Levelers, Inc.

"The winner of the \$2500 scholarship, sponsored by Foot Levelers, Inc, will be announced in September or October."

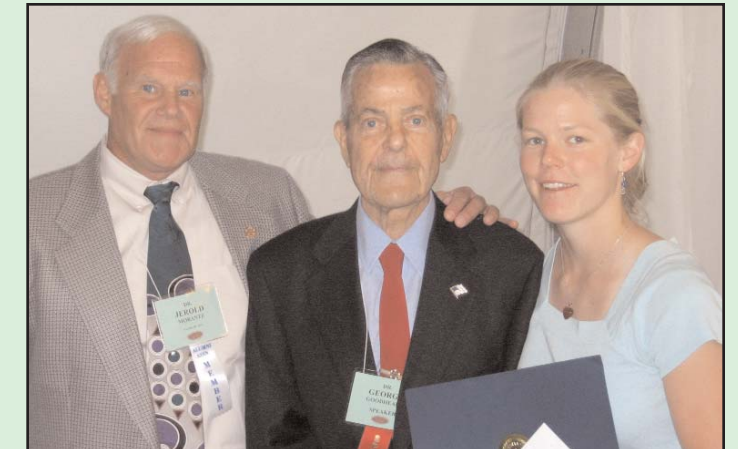
— *Chiropractic Economics, July 2006*

Western States Chiropractic College sponsored by IMPAC



Dr. Joseph Brimhall; Julie Barter; Dr. Robert Ciprian, DIBAK; Mr. Ed Miller, IMPAC, Inc.

National University of Health Sciences sponsored by ICAK-U.S.A.



Dr. Jerold Morantz, Dr. George Goodheart, Scholarship winner Amy Berglund

Life West sponsored by ViTAL Nutrients



From Left: Dean Adrienne Miller; scholarship winner, Michael Sheriar Rehl; Dr. Gerald Clum

"The International College of Applied Kinesiology - U.S.A. (ICAK-U.S.A.) announced today that they are offering their 3rd George J. Goodheart Scholarship in Applied Kinesiology to a student at Life West Chiropractic College. The \$1000 scholarship is being sponsored by Vital Nutrients, Inc."

— *ACA Sports Council, online press release, April 4, 2006*

Palmer Florida sponsored by Biotics Research Corporation

"...The winner of the \$1500 scholarship, being sponsored by Biotics Research Corporation, will be announced in the first week of November."

— *Chiropractic Economics, September 2006*

*All pictures taken from ICAK-U.S.A. membership mailing.